

MANGALORE UNIVERSITY



DEPARTMENT OF COMMERCE

Sl. No.	Name of the student	Register number	Title of the project	Name of the Guide
1.	Akhila S	201601365101	People Perception towards green initiatives-Study related to Panjikal Panchayath	Mr.Jayaprashanth S
2.	Akshatha A	201601365102	A Study on e-learning Education among the students	Dr.Bhagyalaxmi
3.	Akshatha D S	201601365103	A Study on Consumers perception towards online food ordering with special reference to Mangalore area	Dr.Kushalakshi
4.	Akshay Kumar	201601365104	A Study on student perception towards crypto currency with special reference to Dakshina Kannada.	Mr.Gururaj P
5.	Akshitha	201601365105	Perception of the customers towards Ullas Ice cream. A study with reference to Dakshina Kannada.	Dr.Ramya K R
6.	Amritha M	201601365106	A study on customer Satisfaction in E-Banking services with special reference to the Kasaragod District.	Mr.Deepak K V
7.	Amrutha	201601365107	Students Perspective about UPSC and KPSC Exams and job opportunities available to UPSC and KPSC aspirants of Mangaluru and Udupi.	Prof.Y.Muniraju
8.	Amrutha S R	201601365108	A comparative study on promotional strategy of Amazon and Filpcart.	Dr.Kushalakshi
9.	Anantheshwara Naik K	201601365109	A study on consumer perception towards celebrity Endorsement.	Dr.Ramya K R
10.	Ananya C	201601365110	A study on customer satisfaction of purchasing mobile phones through online in Mangalore.	Prof.Y.Muniraju
11.	Ananya M	201601365111	A study on deposit schemes and loan schemes of vital grameena sahakari bank limited Vittal.	Dr.Vedava P
12.	Anjali M	201601365112	A study on customer satisfaction towards Milma Products.	Mr.Deepak K V
13.	Anjana B	201601365113	A study on PhonPe system in Kasaragod District.	Prof.Y.Muniraju
14.	Ankitha M	201601365114	A study on Perception of students on the role of social media in education.	Ms.Vaishali

15.	Anupama P	201601365116	Awareness of Farmers towards new technology with reference to Dakshina Kannada District.	Dr.Ramya K R
16.	Anushree S	201601365117	A study on customer preference towards the Hindu daily news paper in Mangalore City.	Prof.Y.Muniraju
17.	Anvitha M	201601365118	A study on the Effectiveness of two-wheeler vehicle insurance in mangalore university campus.	Mr.Jayaprashanth S
18.	Arpitha D S	201601365119	A study on Karnataka state financial corporation loan facility to micro small and medium enterprise: with special reference to Dakshina Kannada District.	Ms.Ramya S
19.	Arunakumari B	201601365120	Awareness and level of usage of E-resources and E-book by College going students”	Prof.Y.Muniraju
20.	Ashwini	201601365121	“consumer perception towards ready to eat food –A study with special reference to Konaje Mangalore Taluk.	Dr.Vedava P
21.	Ashwini Kumari H	201601365122	A study on problems and prospects of micro Entrepreneurs’.	Mr.Gururaj P
22.	Ashwini M B	201601365123	Formers experience and expectations in primary agricultural co-operative societies in Bantwala Taluk.	Mr.Sanathkumar
23.	Atheed Abid Manna	201601365124	A study on major issues and challenges of bus operators in Dakshina Kannada and Udupi District.	Mr.Gururaj P
24.	Ayesha Siddikha	201601365125	A study on impact of CSR activities on financial performances of Banking sectors.	Prof.Ishwara P
25.	Badru Muneer	201601365126	Awareness of E-Banking among public.	Dr.Preethi Keerthi Dsouza
26.	Basamma I	201601365127	Consumer perception towards digital marketing with regarded to ITC products.	Mr.Sanathkumar
27.	Chaithra M P	201601365129	A study on impact of advertising to consumer buying behaviour in rural areas.	Ms.Asma
28.	Chandini	201601365130	A study on consumer perception towards Himalaya baby products.	Mr.Deepak K V
29.	Chandrika T	201601365131	A study on customer delight towards Himalaya products with special reference to Managalore.	Dr.Preethi Keerthi Dsouza
30.	Crisal Santhis	201601365132	A study on customer attitude and preference towards E-Marketing products and services.	Dr.Bhagyalaxmi

31	Deepa C Bhat	201601365133	a study on pre-merger and post-merger financial performance of selected public sector banks in India	Dr.Parameshwara
32	Deepthi R	201601365135	Saving , Spending and Investment habits among students with special reference to South Canara.	Mr.Deepak K V
33	Dhanyashree M	201601365136	Consumer perception towards digital banking services in Dakshina Kannda.	Mr.Sanathkumar
34	E M Sowmyashree	201601365137	A study on Consumer perception towards the personal care products of Hindustan Unilever limited-A study with reference to Dakshina Kannda District.	Ms.Vaishali
35	Gayathri P	201601365139	A study on Consumer perception about Electric Vehicles: with special reference to Two wheelers in Mangalore.	Prof.Y.Muniraju
36	Gowtham A C	201601365140	A study on Customer satisfaction on personal care products of ITC, with reference to Dakshina Kannda District.	Ms.Ramya S
37	H Swathi	201601365142	A study of consumer perception towards Patanjali Products.	Mr.Sanathkumar
38	Harshith K M	201601365143	A study of customer perception towards Amazone Online Shopping.	Dr.Preethi Keerthi Dsouza
39	Janani K K	201601365145	Consumer decision making styles in Shopping Malls of Mangalore City.	Mr.Sanathkumar
40	Jeevanraj	201601365146	A study of consumer perception towards Hindustan Unilever Limited Products with special reference to Mangalore.	Dr.Preethi Keerthi Dsouza
41	Joanna Ezekiels	201601365147	A critical Evaluation of GOLD as an investment product and a study on digitalization of Gold purchase through gold savings schemes and its impact on customer's preference.	Ms.Rashmitha R Kotian
42	K Roopa	201601365149	A study on impact of implementation of GST among retailers with special reference to Dakshina Kannd and Udupi District.	Ms.Ramya S
43	Kanthi	201601365150	Customers perception towards Electric Vehicle. A study with reference to Dakshina Kannada District.	Ms.Vaishali
44	Karishma	201601365151	A study on consumer satisfaction and Marketing Effectiveness of	Ms.Ramya S

			Red Bull Energy Drings.	
45	Kavya A	201601365152	Problems and prospect of Micro Entrepreneurs in Mangalore city.	Prof.Ishwara P
46	Kavyashree A K	201601365153	A study on Women's Perception towards E-wallet.	Ms.Rashmitha R Kotian
47	Keshava Prasanna M	201601365154	A study on Impact of National education policy 2020 on Higher education: Teachers Perspective.	Ms.Rashmitha R Kotian
48	Lathashree	201601365156	A study on investor's attitude towards post office savings scheme.	Mr.Deepak K V
49	Lekhana K Y	201601365157	Consumer satisfaction towards Amazone.	Mr.Deepak K V
50	Manish Kumar	201601365158	Students perception towards blended learning.	Ms.Vaishali
51	Meghana	201601365159	study on consumer behaviour towards personal care products of Hindustan Unilever Limited with special reference to Dakshina Kannada District.	Ms.Gowthami
52	Mithan K A	201601365160	Consumer perceived risk in online shopping.	Dr.Bhagyalaxmi
53	Navyashree S	201601365162	A study on Evaluation of Distribution channel of the Hindu News paper in Mangalore.	Dr.Bhagyalaxmi
54	Nishubha N	201601365163	A study on Investment pattern of salaried people in Dakshina Kannada.	Prof.Ishwara P
55	Nithya Princita Serrao	201601365164	A study on consumer Brand Awareness of Campco Chocolates.	Dr.Vedava P
56	Pradeep K	201601365167	A study on awareness of E-Banking and Fraud.	Dr.Parameshwara
57	Prajna	201601365168	A study on impact of social media on youth: a study in Mangalore City.	Dr.Vedava P
58	Pratheek U	201601365169	A study on customer satisfaction towards SBI-YONO Mobile application	Dr.Ramya K R
59	Pratheeksha	201601365171	Impact of Social media on mental health on Youth.	Dr.Kushalakshi
60	Preetham Sahil Suvares	201601365172	A study of inflation awareness among young generation with special reference to Dakshina Kannda.	Ms.Asma
61	Pushpalatha L	201601365173	A study on students perception towards online and offline shopping –with special reference to Mangalore University.	Ms.Rashmitha R Kotian

62	Rachana B	201601365174	A study on income and expenditure pattern of middle class income families: with special reference to Udupi and Mangalore.	Mr.Gururaj P
63	Rajesh	201601365175	Buying behaviour of passenger car customer, A study with special reference to Dakshina Kannada District.	Prof.Ishwara P
64	Rajesha H T	201601365176	Consumer perception towards the green products	Dr.Bhagyalaxmi
65	Ranjitha	201601365178	A study on job related perception of commerce and management students.	Ms.Vaishali
66	Rashmy B M	201601365179	A study on E-Waste management concerns and awareness among the people of Dakshina Kannada.	Ms.Gowthami
67	Rehamath Beebi	201601365180	A study on investment and savings awareness among working women in Mangalore.	Ms.Ramya S
68	Renita D Souza	201601365181	A study on brand preference of Laptop among Research scholars.	Mr.Jayaprashanth S
69	S Suraksha	201601365182	Impact of SKDRDP on Socio-Economic Development of women with special reference to Bantwala Taluk.	Dr.Kushalakshi
70	Santhosh	201601365183	Pre and post merger financial performance analysis of statebank of India and its Associate Banks.	Ms.Rashmitha R Kotian
71	Sathyajith K R	201601365184	A study on people perception towards electric vehicle in Dakshina Kannada and Udupi Districts.	Mr.Gururaj P
72	Shifa	201601365186	A study on consumer perception towards online grocery shopping.	Mr.Sanathkumar
73	Shravya Chouta P	201601365187	A study on Foreign exchange risk management at campco chocolate factory puttur.	Ms.Ramya S
74	Shreedhanya A	201601365188	Consumer perception towards Green Products-A Study with reference to Dakshina Kannada District.	Mr.Sanathkumar
75	Shreevathsa Bharadwaj V	201601365189	Comparative study on youths usage and perception towards Ayurvedic medicines in pre-covid and post covid Era	Ms.Asma
76	Shwetha M	201601365190	Marketing strategies and customer behaviour –towards hero moto corp.	Mr.Jayaprashanth S
77	Shwetha P R	201601365192	Customer investment behaviour and satisfaction towards post office saving scheme-with special reference to Mangalore City.	Dr.Preethi Keerthi Dsouza

78	Soumya	201601365194	A study on Google pay shopping of Mangalore University PG Students.	Prof.Y.Muniraju
79	Sourabh B Devadiga	201601365195	Consumer satisfaction towards Nandini product.	Mr.Jayaprashanth S
80	Sri Raksha	201601365196	Investment pattern of salaried people with reference to Mangalore city.	Dr.Kushalakshi
81	Sunanda Desu Rathoda	201601365197	A study on consumer preference of Mobile wallet: gateway for cashless payments.	Ms.Asma
82	Supreetha	201601365198	Problem of Bank financing to Micro and small Enterprises.	Ms.Asma
83	Sushmitha(D/o.Ch andrashekara)	201601365199	A study on consumer perception towards Patanjali products with special reference to Dakshina Kannada.	Ms.Gowthami
84	Sushmitha(D/o.Ni thyananda K)	201601365200	A study on online buying behaviour of consumer with special reference to Mangalore.	Prof.Ishwara P
85	Swathi	201601365203	Consumer perception towards Himalaya Baby Care Products.	Mr.Jayaprashanth S
86	Swathi H V	201601365204	A study on consumers reference of Mobile wallet: Gateway for Cashless payments.	Dr.Preethi Keerthi Dsouza
87	Swathi(D/O.Jayarama Shetty)	201601365202	A study on student perception towards online learning app-A Study with reference to Byju's	Dr.Ramya K R
88	Syed Alvi M	201601365205	Awareness of E-banking services : A study with Mangalore University Mangalagangothri.	Dr.Vedava P
89	Thanushree B D	201601365206	Comparative analysis of financial statement of Shree Subramannya sahakara Sangha Mangalore.	Ms.Gowthami
90	Thrisha	201601365207	Job satisfaction of Employees: A study with reference to Kanchana Hyundai.	Mr.Gururaj P
91	Udith Kumar B	201601365208	A study on Impact of Hike in the price of Fuel on consumer with reference to Mangaluru Taluk	Dr.Ramya K R
92	Varsha M S	201601365209	A study on consumer buying behaviour towards online and offline shopping.	Prof.Ishwara P
93	Veena	201601365210	Perception of two wheeler owners on traffic rules-A study with reference to Dakshina Kannada.	Ms.Gowthami
94	Vidya K	201601365211	Problems and prospects of Micro Enterprises in Karkala.	Dr.Kushalakshi
95	Vijaya Kumari C H	201601365212	A study on customer awareness and perception towards coupon marketing Strategy.	Dr.Preethi Keerthi Dsouza

96	Vijetha	201601365213	A study on student perception towards Byjus learning app with special reference to dakshina kannada.	Ms.Gowthami
97	Vinuthraj G R	201601365214	A study on individual perception towards use of educational technology as teaching and learning aid.	Ms.Rashmitha R Kotian
98	Yajnesha M	201601365215	Consumer perception towards online food delivery A study with reference to Kasaragod District.	Ms.Vaishali
99	Yashwith	201601365216	A study on customer awareness towards digital Banking with regard to Dakshina Kannda District.	Dr.Preethi Keerthi Dsouza




 Chairperson
Chairman
 Dept.of Commerce
 Mangalore University
 Mangalagangothri - 574 199